

Corporate Social Responsibility

Giving Back

With the goal of making a positive impact to the lives of communities in which we operate, POPI embraces education as among its priorities and corporate social responsibility (CSR). From feeding young children, gift giving during Christmas and sharing story books to the children of Barangays 48, 49 and 51 of the City of Manila, volunteers from POPI subsidiary, Tutuban Properties, Inc. (TPI), also contributed their artistic talents sprucing up the nursery/classrooms by painting the walls and building school cabinets. TPI also supports the initiatives of Tahan-Tahanan and The Child Haus that care for sick children and help nurse them back to good health.



When typhoon Yolanda, one of the strongest tropical storms on record, wreaked havoc to thousands of our countrymen in November 2013, the POPI Group rallied along with other humanitarian organisations to help with relief efforts. Employees trooped to the Department of Social Welfare and Development (DSWD) warehouses to help pack rice and other basic essentials. A modest donation was also given to the National Red Cross.

In the aftermath of typhoon Maring that left families isolated and displaced by flood waters, and their means of livelihood destroyed, POPI and TPI also worked with the DSWD in Manila-District 2 to distribute food packs. Another subsidiary, Lepanto Ceramics Inc., donated tiles to DSWD for the renovation of its facilities, which is being used as a venue for many short-term trade courses that help augment the income of the community.



Plans are unfolding to adopt Gregorio Perfecto High School in Tondo, Manila to beef up its computer classes and the restoration of the e-library for the coming fiscal year.

Through these initiatives, POPI will continue to work hand in hand with the communities it serves, by enabling positive change especially in the education of our youth, and supporting other organizations that help shape and develop young minds. POPI will continue to strive to foster a corporate culture that values CSR as it aims to meet the expectations of its stakeholders while contributing to a better society for all.

