



109052016001601



## SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
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### Company Information

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SEC Registration No. 0000163671  
Company Name PRIME ORION PHILS. INC.  
Industry Classification  
Company Type Stock Corporation

### Document Information

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

- 1. September 5, 2016  
Date of Report (Date of earliest event reported)
- 2. 163671 SEC Identification Number
- 3. 320-000-804-342 BIR Tax Identification Number
- 4. PRIME ORION PHILIPPINES, INC.  
Exact Name of registrant as specified in its charter
- 5. METRO MANILA, PHILIPPINES Province, country or other jurisdiction of incorporation
- 6. [REDACTED] (SEC Use Only) Industry Classification Code
- 7. 20/F LKG Tower, 6801 Ayala Avenue, Makati City Address of principal office
- 1226 Postal code
- 8. (632) 884-1106  
Registrant's telephone number, including area code
- 9. N.A.  
Former name or former address, if changed since last report
- 10. Securities registered pursuant to Sections 4 and 8 of the SRC
 

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>COMMON SHARES</u>	<u>4,896,455,183</u>

Indicate the item numbers reported herein : Please refer to attached letter

Re: Results of Regular Board of Directors' Meeting

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC.

Registrant

Date : September 5, 2016

  
MICHELLE MARIE T. VALBUENA  
 Senior Compliance Manager  
 Office of the Corporate Secretary

\* Print name and title of the signing officer under the signature.

# PrimeOrion Philippines, Inc.

5 September 2016

**Securities and Exchange Commission**  
SEC Building, Mandaluyong City

Attention: Director Vicente Graciano P. Felizmenio, Jr.  
*Director, Markets & Securities Regulation Department*

**Philippine Stock Exchange**  
3<sup>rd</sup> Floor, Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Ave., Makati City

Attention: Mr. Jose Valeriano B. Zuño III  
*Head, Disclosure Department*

Gentlemen:

Please be informed that the Board of Directors of Prime Orion Philippines, Inc. (the "Company"), at its regular meeting held this morning, approved the new growth plans and strategies of the Company which will focus on the redevelopment of its prime asset, Tutuban Center, to revive its role as a key retail and commercial hub in the city of Manila. To ensure alignment, the organization, its operations and processes, including manpower complement, will be restructured. The initial phase of the Tutuban Center revitalization is ongoing, with improvements to facilities, such as parking, already completed.

The Board also approved the setting of the Company's 2016 Annual Stockholders' Meeting for 29 November 2016 at 9:00 o'clock in the morning at Makati Sports Club, Makati City. The record date for the determination of stockholders entitled to notice and to vote at the meeting is 17 October 2016.

Thank you.

Very truly yours,

  
**JUNE VEE D. MONTECLARO-NAVARRO**  
Corporate Secretary